



Calls

Filippo Marzocchi

"In this paper I deal with the issue of rewriting some rules through signs/posters, originally traffic signals and other behaviors of society per se. The rules are rewritten through language and, therefore, an imaginary. Every signal or call is connected to an image that comes from the military world, although distorted and rewritten, every signal has a title that shows a part of the call of sports games, precisely from the NFL. These calls are encoded messages, so they are not readable for everyone, but only within the team, therefore, in a closed circle, it is precisely a matter of rewriting and dictating the laws within a group in an almost impervious way. Codes can always be intercepted or encoded, they can also be interpreted personally. Space is a set of codes and calls that lose their main function due to pictorial language."

Colabora:

 Departament de
Cultura, Patrimoni i Esports
Consell de Mallorca

G A L E R I A F R A N R E U S

Paseo Mallorca 4, 07012 Palma
+34 971227807 (Spain) info@galeriafranreus.net
www.galeriafranreus.net